#### SCIENCE INNOVATION NATURE

### Fitobios

fitobios.it

Since 2009 we have been successfully creating, producing and distributing our Food Supplements, Medical Devices and Natural Beauty Products, all completely Made in Italy



# Science, innovation and Nature

#### THE FITOBIOS GROUP is made of a Business Network of Companies, each with its own specialization along the Production Chain:

Solid, Semi-Solid, Liquid or Innovative Forms are produced each in its specialized Plant LOCATED IN ITALY, our centralised Wharehouse is located at our headquarters in Bisceglie (BARI, on a surface of around 2000 sqm), our Export Office is located in ROME.

#### Fitobios is a CDMO LEADER IN THE INDUSTRY OF FOOD SUPPLEMENTS, COSMETICS AND NATURAL MEDICAL DEVICES.

Our Group is 100% Italian, young, dynamic, and constantly growing, thanks to our Team of Professionals, made of experts in various fields.

Since 2009 we have been successfully creating, producing and distributing all over Italy our Food Supplements, Medical Devices and Natural Beauty Products all completely MADE IN ITALY. Thanks to our accurate and rigorous process of control of the production chain, we are able to fully guarantee the maximum quality, safety and efficacy of all our products.

Fitobios currently employs several people, that have been selected and prepared with care and passion, and who are ready to **assist you in both the choice and use of the product.** 

The strategic aim of Fitobios, has always been that of serving the Best Distributors, with a consultancy-based approach all over the World.

Thanks to the Therapeutic Success of our products, everyone who has chosen us as their partner has managed to brilliantly promote the Loyalty of Customers who focus on Professional Advice and High Quality: this aspect is essential for the Success of Companies Today and in the Future.

# Research & Development

Our Research Department is devoted to the study of **the most advanced and efficient natural formulations**, to be used in each of the specific Treatment Areas included in our offering.

This is how the natural Fitobios product are created. These original and innovative products of the finest quality contribute to improve our customer's quality of life, thanks to our:

Close **control** of all stages of production, from the creation of the formula to the presence of the product on the shelves;

Careful selection of the most effective raw materials, in accordance with international research;

Careful selection of the best production technologies;

Presence of a high medicine content, (often, the highest percentage available on the market), as well as of a high titration of the active ingredients.

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# Our Specialist Products

With our products we can treat most types of medical needs for all users, regardless of their age or sex.

We currently offer **15 Product Lines for a total of over 80 items**, most of which are Gluten and Lactose free, and often also suitable for Vegans.

#### **OUR THERAPEUTIC AREAS**



Our scientific team actively shares scientific update and training pathways with our clients.

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# Training

Fitobios aims at creating value by offering natural products that are effective and safe, made by merging the knowledge of the old tradition of herbalism with the latest technicalscientific results and discoveries validated by the best International Scientific Journals.

For this reason, everyone in Fitobios, from the first of the experts to the last of collaborators, is constantly engaged in activities of personal study and development.

Our commitment is, and always will be, to provide the best solution to satisfy the needs of our partners at any given time

## Marketing, Merchandising & Advertising

Thanks to our Marketing Department, we plan and offer informative material and scientific content to all healthcare professionals.

Our communication experts constantly plan and manage advertising campaigns aimed at the audience, using all the necessary tools: Fitobios website, the main Social Networks, the web, adverts, video, communication in our points of sale, promotions. Fitobios takes part in the main National and International Events and is Accredited by pharmacists association such as AFEN (Association of Pharmacists SPECIALIZED IN NUTRITION).

In Sports our Company collaborates with **the medical staff of several sport teams** in Footbal, Basketball and Field Hockey.

Fitobios takes part in Social Projects such as work experience for school, since it is accredited by University of Milan and COSP.

### Organizational Chart Board of Directors

CEO

PLANT MANAGER (production and warehouse)

> RESEARCH AND DEVELOPMENT MANAGER

> > BUSINESS DEVELOPMENT MANGER

ADMINISTRATION & FINANCE MANAGER SALES MANAGER

MARKETING MANAGER



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Rev 2022/10